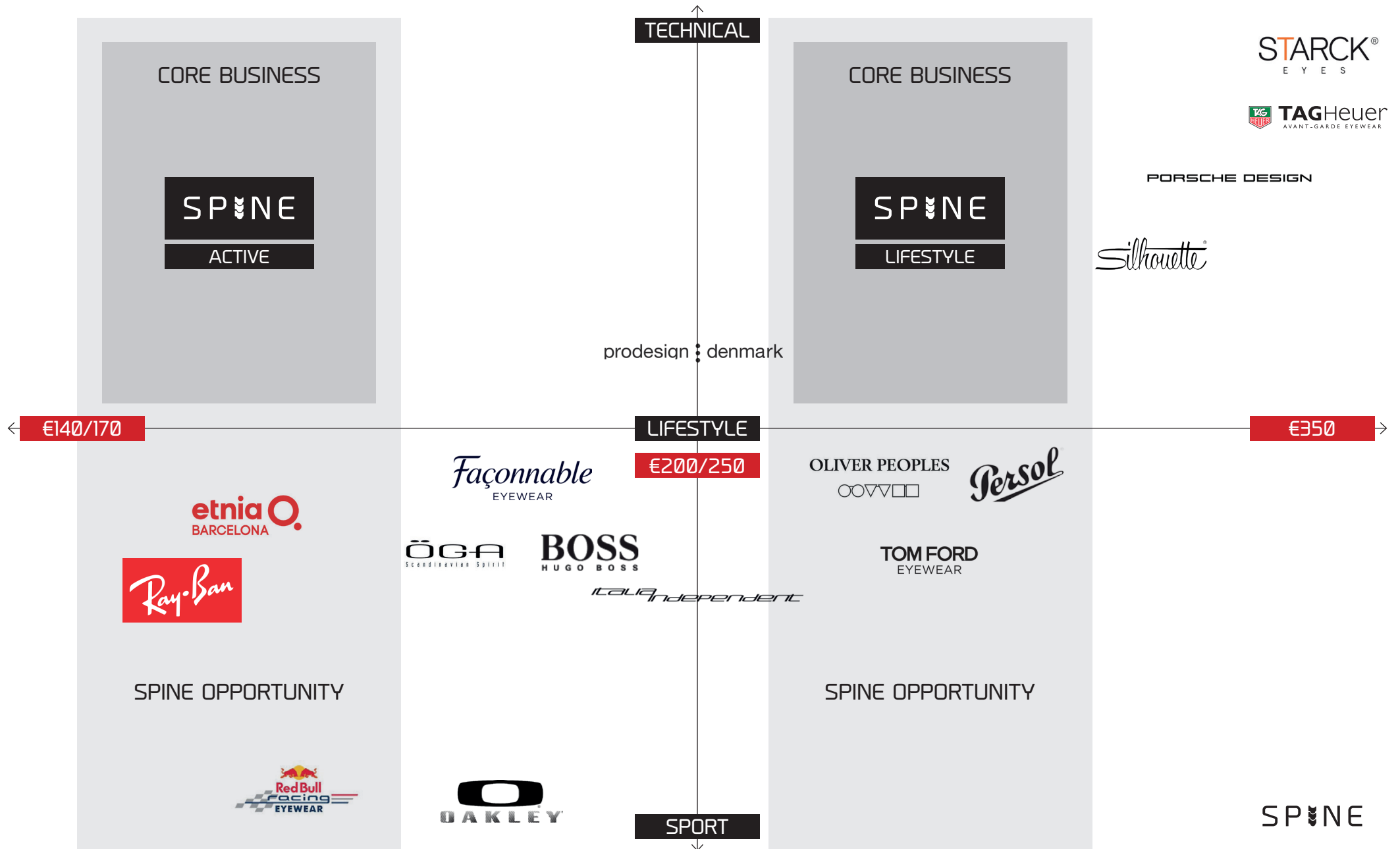


SPINE
GET A GRIP

BENCHMARKING

NEW AND UNIQUE EYEWEAR CATEGORY

A NEW APPROACH: AFFORDABLE, WITH NO COMPROMISES WITH REGARD TO AESTHETICS & ERGONOMICS, ALLIED WITH PATENTED TECHNOLOGY, TO WIN A WIDER TARGET



(ACTIVE)

(LIFESTYLE)

OUR CONSUMER
(PERSONAE)

SPINE

ACTIVE
&
LIFESTYLE

OUR CONSUMER (PERSONAE)

LIVES IN /

Paris, London, Milan, Berlin Barcelona, Lisbon,
Vancouver, San Francisco, Buenos Aires,
Sidney, Cape Town

AGE /

30 - 45+

INTERESTS /

Technology, Fashion, Value,
Active lifestyle, Travel

EDUCATION LEVEL /

Graduate

JOB TITLE /

Middle management, Freelance

INCOME /

€40k - 80k

RELATIONSHIP STATUS /

Couple

BUYING MOTIVATION /

Style, Function

BUYING CONCERNS /

More interested in value and benefits than brand

SPINE



OUR CONSUMER (WAY OF LIFE)

ACTIVE

AESTHETE

TAKES CARE OF HIS IMAGE

ATTRACTED BY PERFORMANCE

GLOBAL CITIZEN



SPINE



OUR CONSUMER (ATTRACTIONS)

ACTIVE

AESTHETE

TAKES CARE OF HIS IMAGE

ATTRACTED BY PERFORMANCE

GLOBAL CITIZEN



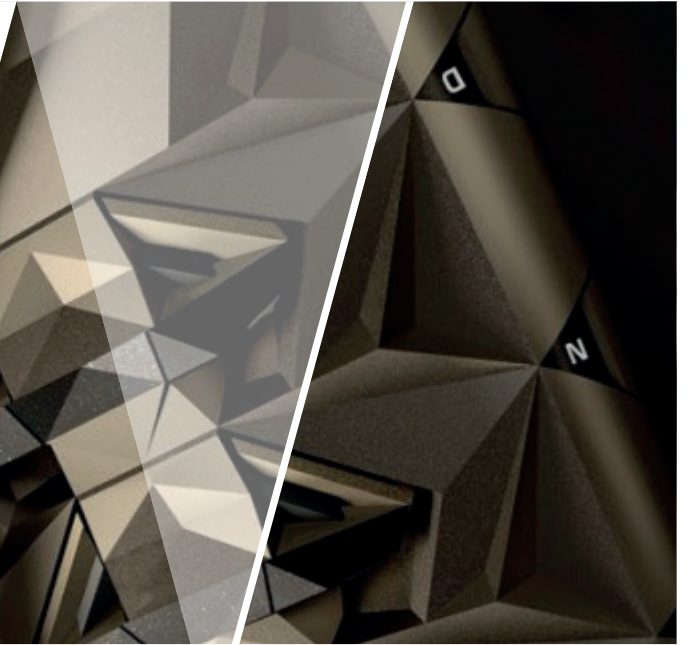


WAY OF LIFE
(FUNCTIONAL CODES)



&

INSPIRED
OUR
PRODUCT



ATTRACTIONS
(LUXURY CODES)



SPINE

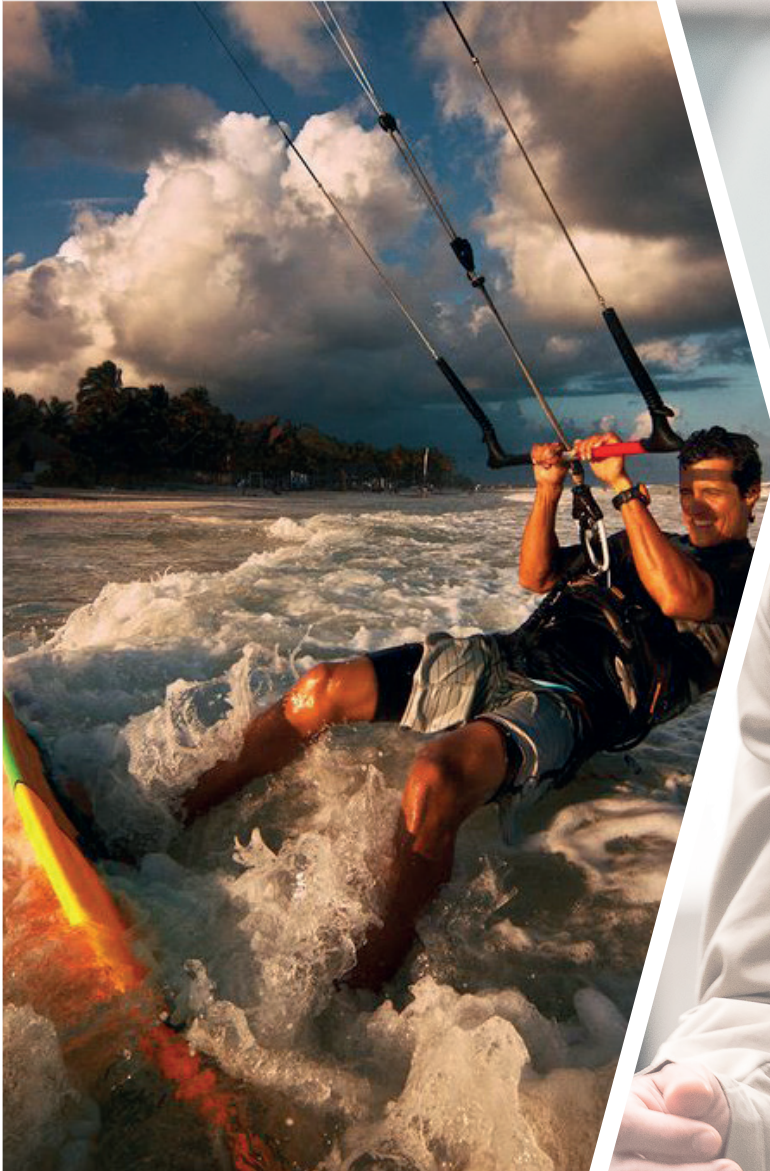
(ACTIVE)

(LIFESTYLE)

OUR SEGMENTATION
(SPINE EYEWEAR)

SPINE

ACTIVE
(SPINE SEGMENTATION)



LIFESTYLE
(SPINE SEGMENTATION)



SPINE

TECHNICAL INFORMATION

HINGE CONCEPT

SPINE OPTICS 2.0 FRAME SCIENCE:

CONCEPT : A NEW APPROACH

AFFORDABLE TECHNOLOGY WITH NO COMPROMISES, WITH REGARD TO AESTHETICS AND ERGONOMICS ALLIED WITH PATENTED HINGES TO WIN A WIDER TARGET.

SPINE 2.0 offer two totally unique and patented multidirectional smart hinges's.

7.5mm and 4.5mm sizes with no screws to fall out or loosen.

ADJUSTABLE - DURABLE - SUPERIOR COMFORT - LIGHTWEIGHT - HYPOALLERGENIC

GET A GRIP' FEATURES

Our self closing temple technology offers continued grip which reduce slippage, enhances stability and eradicating time consuming re adjustments (particulary effective for high power and multifocal lens wearers).

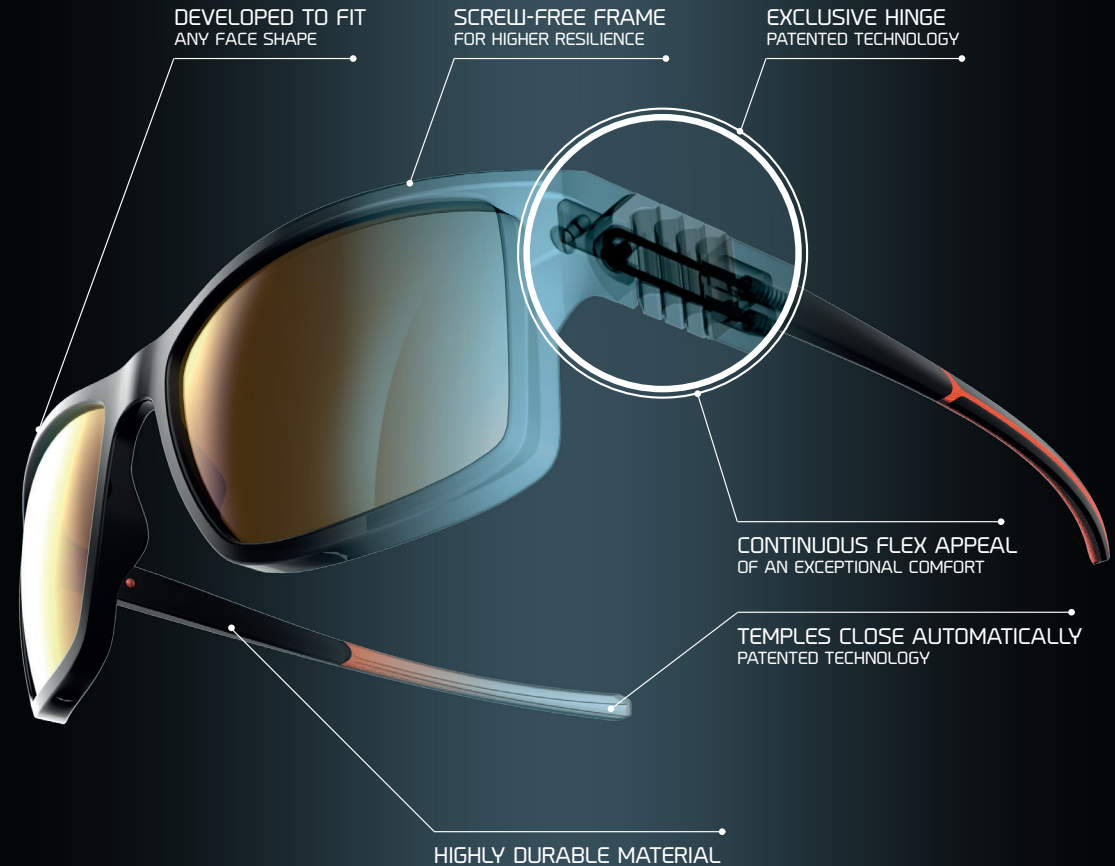
SPINE 2.0 smart hinge delivers enhanced horizontal flexibility to manage impact and accommodate all head sizes, large and small. SPINE 2.0 smart hinge also absorbs daily knocks and bumps maintaining frame form that is essential for perfect visual accuracy.

LENSES SCIENCE

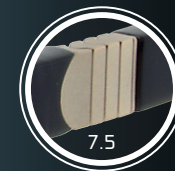
SPINE OPTICS SUNGLASSES LENSES SCIENCE

Discreetly lasered with the SPINE logo, all our high performance sunglass lenses are Category 3, so suitable for all conditions, and come with an inner anti-reflective coating as standard to minimise unwanted glare and unwanted back surface lens reflections.

Our multi layer mirror coatings deflect over 80% of infrared heat. This reduces dryness to our eyes, improving eye comfort, whilst our inherent lens tints help prevent UV leaks which can be caused by scratches.



A REVOLUTION IN HINGE TECHNOLOGY



OPHTHALMIC & SUN OFFER

MEDIUM AND LARGE HINGES

■ SUNGLASS LENS COLOURS: FEATURES & BENEFITS



GREY / BLACK LENSES

- Good for general purpose use
- Reduce eye fatigue
- Provide true color perception
- Minimize glare, especially off water
- Darkest tint with highest available light reduction



BROWN / COPPER LENSES

- Good for variable everyday conditions
- Enhances contrast
- Contains a red element to improve depth perception



GREEN LENSES

- Good for general purpose use
- Offers even colour perception
- Dims glare while brightening shadows
- Provides good contrast for low-light conditions



BLUE / PURPLE LENSES

- Trendy and aesthetically pleasing
- Reduce glare
- Help define contours
- Enhance colour perception



PINK / RED LENSES

- Improve visual depth
- reduce eye strain
- Provide good road visibility
- Offer greatest amount of contrast



GOLD LENSES

- Provide greater clarity in fog, haze, and other low-light conditions
- Filter out blue light from computer screens & other electronic devices that can cause eye fatigue



■ SUNGLASS LENS COLOURS: ACTIVITIES GUIDE



- GREY / BLACK LENSES**
- Cycling & Mountain Biking
 - Driving & Racing
 - Fishing & Water Sports
 - Golf & Tennis
 - Outdoor Leisure & Sports
 - Skiing



- BROWN / COPPER LENSES**
- Driving & Racing
 - Fishing & Water Sports
 - Golf & Tennis
 - Outdoor Sports
 - Shooting



- GREEN LENSES**
- Cycling & Mountain Biking
 - Fishing & Water Sports
 - Golf & Tennis
 - Outdoor Leisure & Sports
 - Skiing



- BLUE / PURPLE LENSES**
- Fishing & Water Sports
 - Golf
 - Outdoor Leisure
 - Skiing



- PINK / RED LENSES**
- Cycling & Mountain Bike
 - Driving & Racing
 - Skiing



- GOLD LENSES**
- Computers & Gaming
 - Driving & Racing
 - Mountain Biking
 - Shooting
 - Tennis
 - Skiing





PRODUCT FOCUS



ACTIVE
(SPINE SEGMENTATION)



FOR THE ACTIVE CONSUMER /
Running,
Cycling,
Commuting,
Motorbiking

SELF-ADJUSTABLE FOR THE PERFECT FIT /
Bi-injected materials,
Large and medium hinge



SPINE



SPINE ACTIVE

(SUNGLASSES _ 7.5)



SPINE



SPINE ACTIVE

(SUNGLASSES _ 7.5)



SPINE 3012



SPINE 3013



SPINE 3014



NEW

SPINE PDM 012 100 / STOCK JULY 2018



SUNGLASSES _ 4.5
(SPINE ACTIVE)



SPINE



SUNGLASSES _ 4.5
(SPINE ACTIVE)



SPINE 3401



SPINE 3402



NEW

SPINE PDM 012 099 / STOCK JULY 2018

SPINE

FOR INTERNAL USE ONLY



SPINE ACTIVE

(OPTICAL _ 7.5)



SPINE



SPINE ACTIVE
(OPTICAL _ 7.5)



SPINE 1018



NEW

SPINE PDM 011 883 / STOCK JULY 2018



SPINE 1019



NEW

SPINE PDM 011 885 / STOCK JULY 2018



SPINE 1020

SPINE



OPTICAL _ 4.5
(SPINE ACTIVE)



SPINE



OPTICAL _ 4.5
(SPINE ACTIVE)



SPINE 1401



NEW

SPINE PDM 011 900 / STOCK JULY 2018



SPINE 1402



NEW

SPINE PDM 011 901 / STOCK JULY 2018



SPINE 1403

SPINE

SPINE ACTIVE 7.5

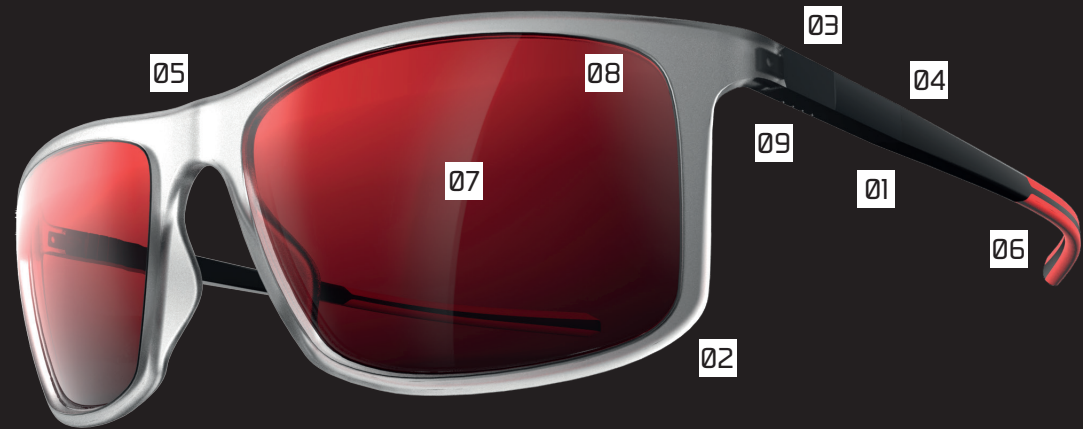


TECHNICAL SNAPSHOT

- 01** BI-INJECTED TEMPLE (TR 90 + RUBBER) /
- 02** INJECTED FRONT /
- 03** COLOURED HINGE (EXCEPT SPRING) /
- 04** STRAIGHT TEMPLES /
SELF-ADJUSTABLE FOR THE PERFECT FIT,
IDEAL FOR WEARING UNDER A HELMET
- 05** BASE 5 FRONT /
FOR BOTH OPTICAL GLASSES & SUNGLASSES
- 06** COMMON END-TIPS SHAPE /
SPECIFIC TREATMENT
- 07** POLARIZED LENSES FOR SUNGLASSES /
- 08** LENSE LASER SIGNATURE FOR SUNGLASSES /

SPINE

SPINE ACTIVE 4.5



TECHNICAL SNAPSHOT

- 01 BI-INJECTED TEMPLE (TR 90 + RUBBER) /
- 02 INJECTED FRONT - ULTRA THIN /
- 03 COLOURED MICRO-INJECTION-MOULDED HINGE
- 04 STRAIGHT TEMPLES /
PERFECT FOR AN ACTIVE LIFESTYLE AND IDEAL FOR WEARING UNDER A HELMET
- 05 BASE 5 FRONT /
FOR BOTH OPTICAL GLASSES & SUNGLASSES
- 06 COMMON TEMPLE TIP SHAPE /
SPECIFIC TREATMENT
- 07 POLARIZED LENSES FOR SUNGLASSES /
- 08 LENSE LASER SIGNATURE FOR SUNGLASSES /
- 09 NEW SIZE 4.5 HINGE

SPINE



FOR THE LIFESTYLE CONSUMER /
Men interested in style and technology

EXCLUSIVE SIGNATURE /
Superior comfort

KNOW-HOW AND PRECISION /
Meeting your vision requirements

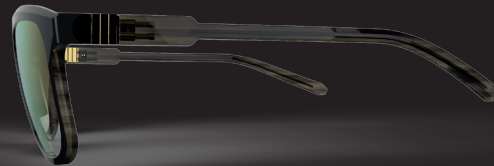


LIFESTYLE
(SPINE SEGMENTATION)

SPINE



SUNGLASSES _ 7.5
(SPINE LIFESTYLE)



SPINE



SPINE 3015



SPINE 3016



NEW

SPINE PDM 012 101 / STOCK JULY 2018



SUNGLASSES _ 7.5

(SPINE LIFESTYLE)

SPINE



SUNGLASSES _ 4.5
(SPINE LIFESTYLE)



SPINE



SPINE 3403



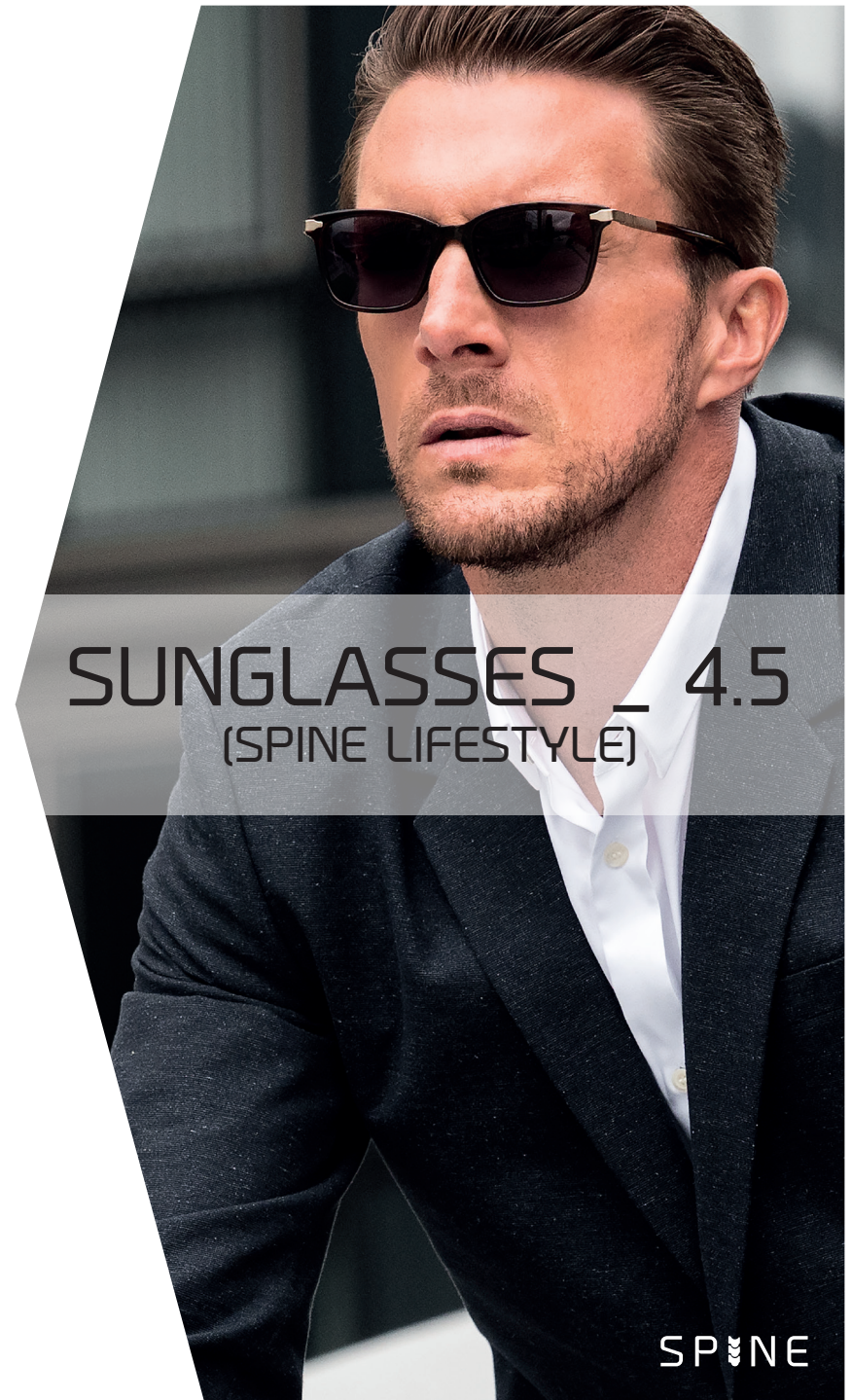
SPINE 3404



SPINE 4401



SPINE 4402

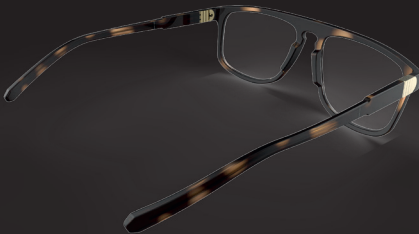


SUNGLASSES _ 4.5
(SPINE LIFESTYLE)

SPINE



OPTICAL _ 7.5
(SPINE LIFESTYLE)



SPINE



SPINE 1021



SPINE 1022



SPINE 1023



NEW

SPINE PDM 011 882 / STOCK JULY 2018



OPTICAL _ 7.5
(SPINE LIFESTYLE)

SPINE



OPTICAL _ 4.5
(FULL RIMMED / SPINE LIFESTYLE)



SPINE



SPINE 1404



NEW

SPINE PDM 011 890 / STOCK JULY 2018



SPINE 1405



NEW

SPINE PDM 011 891 / STOCK JULY 2018



SPINE 1406



SPINE 2404



OPTICAL _ 4.5
(SPINE LIFESTYLE)

SPINE



NEW

SPINE PDM 011 889 / STOCK JULY 2018



SPINE 2402



SPINE 2403



SPINE 2401



SPINE 2405



OPTICAL _ 4.5
(SPINE LIFESTYLE)

SPINE



LIFESTYLE 7.5

TECHNICAL SNAPSHOT

- 01** ACETATE TEMPLE /
- 02** ACETATE OR COMBINED FRONT /
- 03** GALVANIZED HINGE /
- 04** AJUSTABLE TEMPLES /
WITH WIRE CORE
- 05** BASE 4 FRONT /
FOR BOTH OPTICAL GLASSES & SUNGLASSES
- 06** COMMON TEMPLE TIP SHAPE /
SPECIFIC TREATMENT - 2 DIFFERENT TEMPLES
- 07** FLASH AND/OR GRADIENT LENSES /
FOR SUNGLASSES
- 08** LENSE LASER SIGNATURE FOR SUNGLASSES /



SPINE



LIFESTYLE 4.5

TECHNICAL SNAPSHOT

- 01** ACETATE TEMPLE /
- 02** ACETATE OR COMBINED FRONT /
- 03** GALVANIZED HINGE /
- 04** AJUSTABLE TEMPLES /
WITH WIRE CORE
- 05** BASE 4 FRONT /
FOR BOTH OPTICAL GLASSES & SUNGLASSES
- 06** COMMON TEMPLE TIP SHAPE /
SPECIFIC TREATMENT - 2 DIFFERENT TEMPLES
- 07** FLASH AND/OR GRADIENT LENSES /
FOR SUNGLASSES
- 08** LENSE LASER SIGNATURE FOR SUNGLASSES /
- 09** NEW SIZE 4.5 HINGE



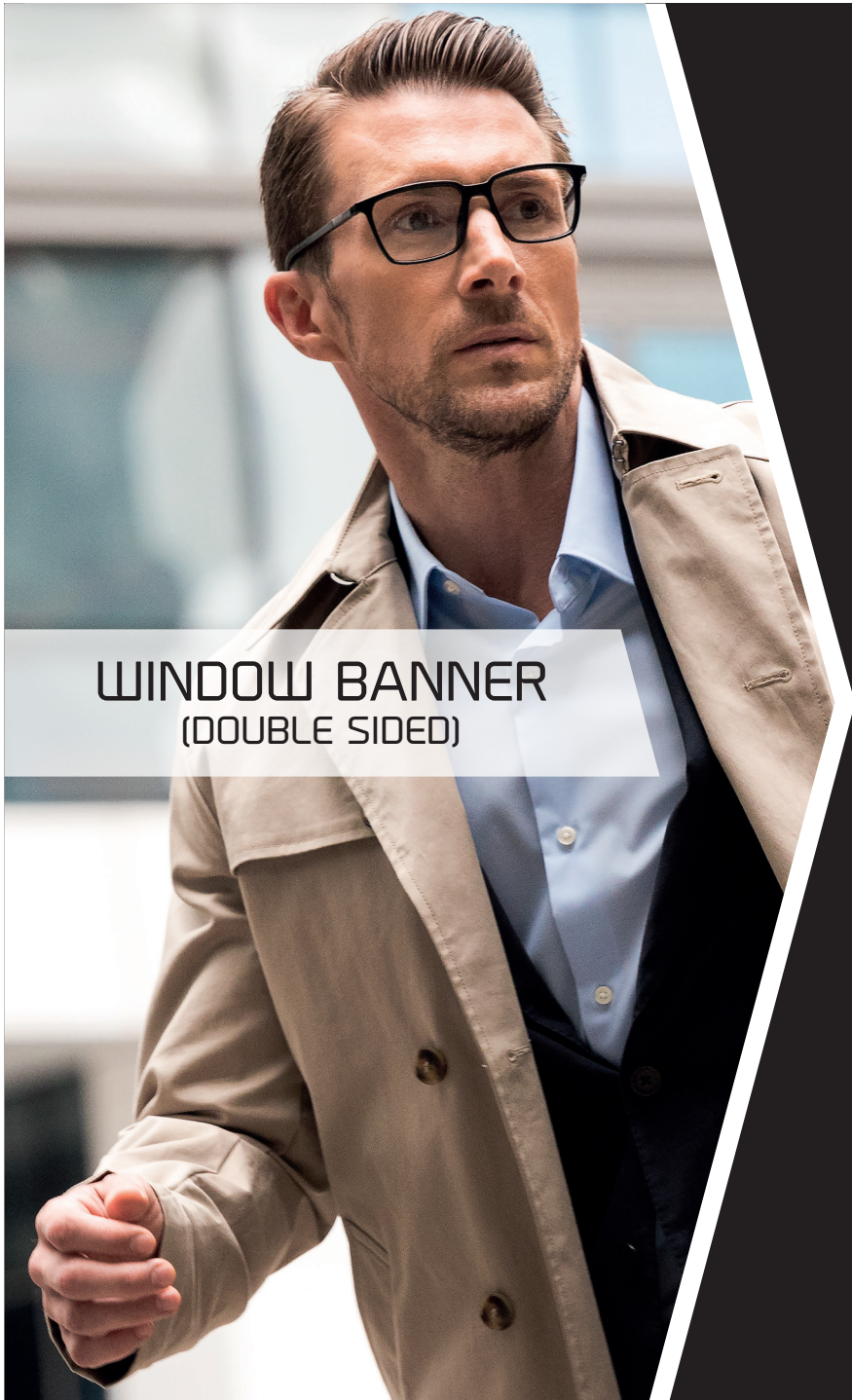
SPINE

(ACTIVE)

(LIFESTYLE)

SPINE CAMPAIGN
(IMAGES)

SPINE



WINDOW BANNER
(DOUBLE SIDED)

SIDE 1
SUNGLASSES ACTIVE IMAGE



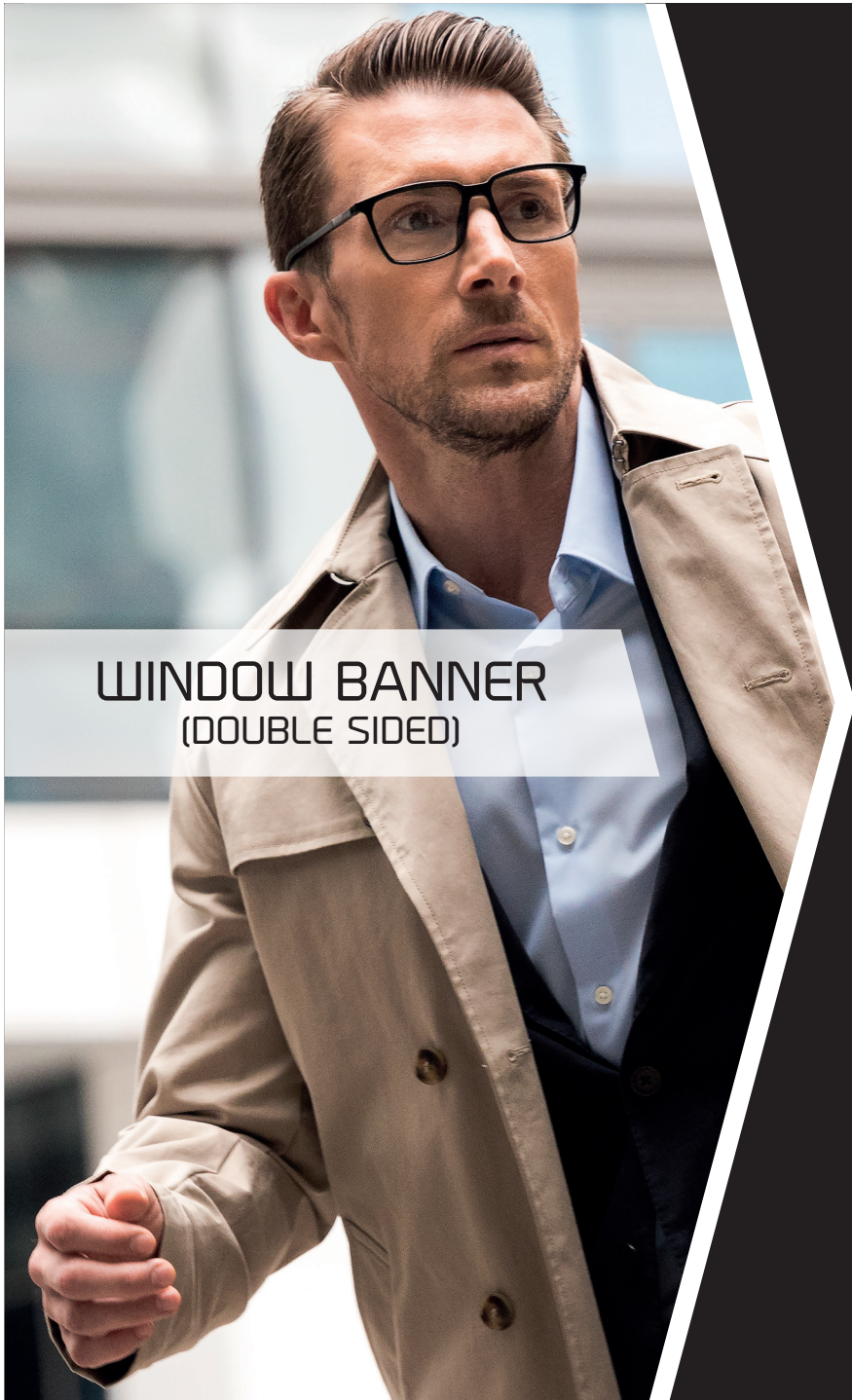
EYEWEAR THAT GRIPS



SPINE
GET A GRIP

REF. SPWBVIAW17
A1 FORMAT: 59,4 X 84,1 CM

SPINE



WINDOW BANNER
(DOUBLE SIDED)

SIDE 2
OPTICAL ACTIVE IMAGE



EYEWEAR THAT GRIPS



SPINE
GET A GRIP

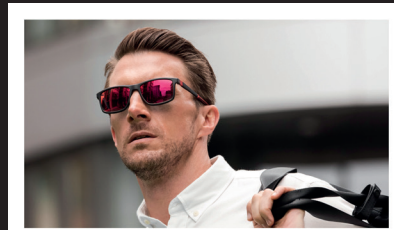
REF. SPWBVIAW17
A1 FORMAT: 59,4 X 84,1 CM

SPINE



SHOWCARD
(A4 FORMAT)

SHOWCARD
SUNGLASSES ACTIVE IMAGE



EYEWEAR THAT GRIPS



SPINE
GET A GRIP

REF. SPSCV2AWI7
A4 FORMAT: 21 X 29,7 CM

SHOWCARD
OPTICAL ACTIVE IMAGE



EYEWEAR THAT GRIPS



SPINE
GET A GRIP

REF. SPSCVIAWI7
A4 FORMAT: 21 X 29,7 CM

SPINE



TECHNICAL FEATURES (SPINE CONCEPT)

SPINE
GET A GRIP

DEVELOPED TO FIT ANY FACE SHAPE

SCREW-FREE FRAME FOR HIGHER RESILIENCE

EXCLUSIVE HINGE PATENTED TECHNOLOGY

CONTINUOUS FLEX APPEAL OF AN EXCEPTIONAL COMFORT

TEMPLES CLOSE AUTOMATICALLY PATENTED TECHNOLOGY

HIGHLY DURABLE MATERIAL

A REVOLUTION IN HINGE TECHNOLOGY

OPHTHALMIC & SUN OFFER

NEW
4.5

7.5

MEDIUM AND LARGE HINGES

WWW.SPINEOPTICS.COM

(ACTIVE)



SPINE

(POS)

(LIFESTYLE)



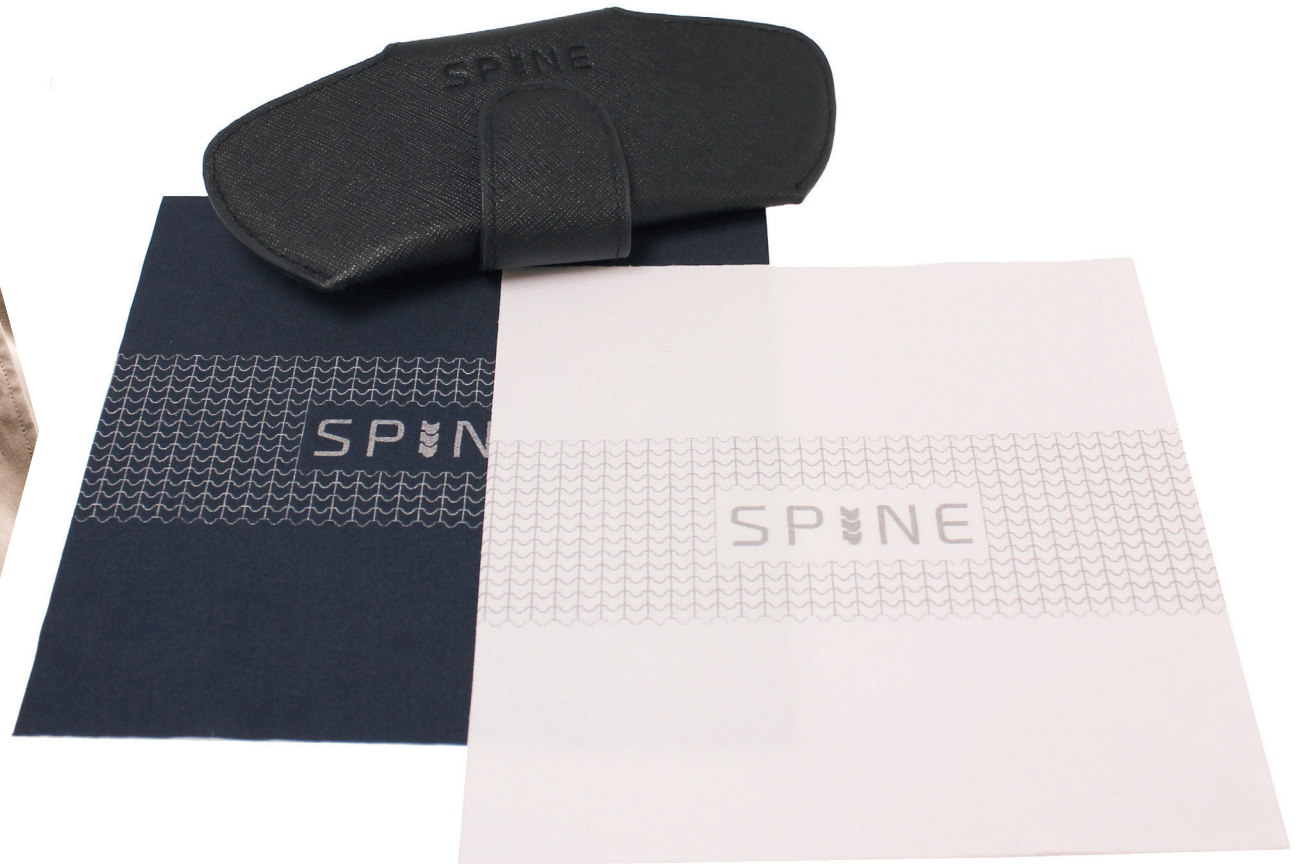
SPINE



FRAME CASE
(POS)

SPINE PACKAGING REF.
SP6002

DIMESIONS
15 X 15 X 3 CM



SPINE

(ACTIVE)

(LIFESTYLE)

SPINE
(STORE VISIBILITY)

SPINE



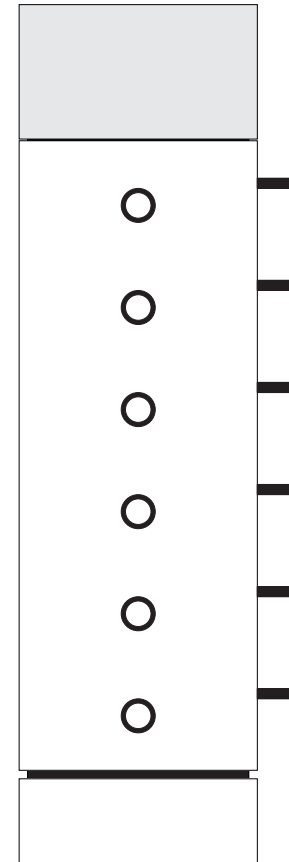
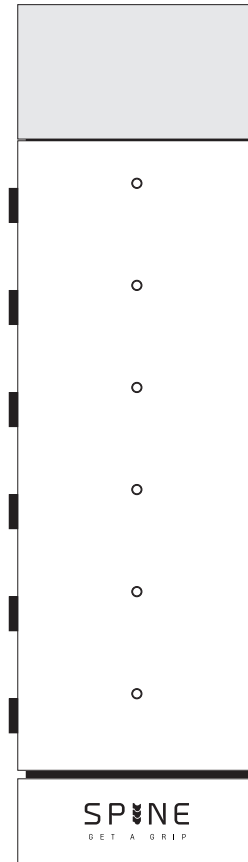
COUNTER DISPLAY
(STORE VISIBILITY)

AVAILABLE JULY 2018

NEW

COUNTER DISPLAY
REF. TO BE CONFIRMED

DIMENSIONS
DIAMETER 150 X H.505 MM



SPINE
GET A GRIP



GLORIFIER
(STORE VISIBILITY)

LOGO BLOCK REF.
SPLB17091263

DIMENSIONS
12 X 4 X 4 CM



SPINE



ONE-FRAME DISPLAY
(STORE VISIBILITY)

ONE-FRAME DISPLAY REF.
SPDS17090975

DIMENSIONS
16 X 10 X 20 CM

OPTICAL IMAGE



SUNGLASSES IMAGE



SPINE



INTERACTIVE DISPLAY
(STORE VISIBILITY)

3 FRAMES
INTERACTIVE COUNTER TOP DISPLAY

REF. SPDS17121335
DIMENSIONS: 23 X 13.3 X 43



3 FRAMES
COUNTER TOP DISPLAY WITH POSTER

REF. SPDS17121616
DIMENSIONS: 18 X 13.3 X 43



AVAILABLE MARCH 2018

SPINE

DESIGN IN PROGRESS
AVAILABILITY TO BE CONFIRMED

WINDOW STICKER
REF. TO BE CONFIRMED

DIMENSIONS
75 X 250 CM

WINDOW STICKER
(STORE VISIBILITY)



SPiNE

(ACTIVE)

(LIFESTYLE)

COLLECTION PLAN (2017)

SPINE

A man with short brown hair and a light beard is shown in profile, looking towards the right. He is wearing a black hooded jacket and black sunglasses with red accents. The background is a blurred urban setting with buildings and windows.

ACTIVE COLLECTION
(2017)

SPINE

01 .01

SUNGLASS COLLECTION

■ SPINE ACTIVE

SELF-ADJUSTABLE FOR THE PERFECT FIT /
Bi-injected materials - Large & medium hinge



SP | 3012

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
55 · 16 · 145

MATERIAL /
Plastic

■ SP 3012 / 001



Front Black

Temples Black / Red

Hinge Dark Gun

Lenses Apple Gold Mirror

Cat. 03 | **Polarized**

■ SP 3012 / 085



Front Black

Temples Black / Red

Hinge Red

Lenses Red Mirror

Cat. 03

■ SP 3012 / 372



Front Orange

Temples Orange / White

Hinge Silver

Lenses Apple Gold Mirror

Cat. 03

■ SP 3012 / 855



Front Crystal

Temples Crystal / Navy

Hinge Silver

Lenses Purple Mirror

Cat. 03

SP | 3013

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
56 · 15 · 145

MATERIAL /
Plastic

■ SP 3012 / 025



Front	■ Black
Temples	■ ■ Navy / Dark Grey
Hinge	■ Dark Gun
Lenses	◆ Apple Gold Mirror
Cat.	03 Polarized

■ SP 3012 / 285



Front	■ Red
Temples	■ ■ Black / Red
Hinge	■ Red
Lenses	◆ Red Mirror
Cat.	03

■ SP 3012 / 955



Front	■ Grey
Temples	■ ■ Grey / Navy
Hinge	■ Dark Gun
Lenses	◆ Blue Mirror
Cat.	03

SP | 3014

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
55 · 15 · 145

MATERIAL /
Plastic

■ SP 3014 / 085



Front	■ Black
Temples	■ ■ Black / Red
Hinge	■ Red
Lenses	◆ Apple Gold Mirror
Cat.	03 Polarized

■ SP 3014 / 400



Front	■ Tortoise
Temples	■ ■ Tortoise / Black
Hinge	■ Black
Lenses	◆ Green Flash
Cat.	03

■ SP 3014 / 625



Front	■ Navy
Temples	■ ■ Dark Grey / Navy
Hinge	■ Matt Blue
Lenses	◆ Silver Mirror
Cat.	03

SP NEW MODEL

012 100

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
58 · 14 · 145

MATERIAL /
Plastic

■ SP 012 100 / 001



Front ■ Shiny Black
Temples ■ ■ Black / Shiny Red
Hinge ■ Dark Gun
Lenses ■ ◆ Red Mirror
Cat. 03

■ SP 012 100 / 002



Front ■ Matt Black
Temples ■ ■ Matt Black / Navy
Hinge ■ Dark Gun
Lenses ■ ◆ Blue Mirror
Cat. 03

■ SP 012 100 / 926



Front ■ Dark Grey
Temples ■ ■ Dark Grey / Yellow
Hinge ■ Matt Silver
Lenses ■ ◆ Silver Mirror
Cat. 03

SP | 3401

■ SPINE ACTIVE - 4.5 INJECTED



SIZE /
56 · 15 · 145

MATERIAL /
Injected

■ SP 3401 / 085



Front	■ Black
Temples	■ ■ Black / Red
Hinge	■ Red
Lenses	◆ Smoke Gradient
Cat.	03

■ SP 3401 / 445



Front	■ Tortoise
Temples	■ ■ Black / Brown
Hinge	■ Black
Lenses	◆ Brown
Cat.	03 Polarized

■ SP 3401 / 625



Front	■ Navy
Temples	■ ■ Dark Grey / Navy
Hinge	■ Dark Gun
Lenses	◆ Blue Mirror
Cat.	03

SP — 3402

■ SPINE ACTIVE - 4.5 INJECTED



SIZE /
56 · 17 · 145

MATERIAL /
Injected

■ SP 3402 / 085



Front	■ Black
Temples	■ ■ Black / Red
Hinge	■ Black
Lenses	◆ Apple Gold Mirror
Cat.	03

■ SP 3402 / 445



Front	■ Tortoise
Temples	■ ■ Black / Brown
Hinge	■ Black
Lenses	◆ Brown
Cat.	03 Polarized

■ SP 3402 / 955



Front	■ Grey
Temples	■ ■ Grey / Navy
Hinge	■ Gun
Lenses	◆ Solid Smoke
Cat.	03

SP NEW MODEL

012 099

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
59 · 15 · 145

MATERIAL /
Injected

■ SP 012 099 / 001



Front ■ Black

Temples ■ ■ Black / Orange

Hinge ■ Matt Silver

Lenses ■ Brown Gold Mirror

Cat. 03

■ SP 012 099 / 639



Front ■ Navy

Temples ■ ■ Navy / Light Grey

Hinge ■ Matt Gun

Lenses ■ Smoke

Cat. 02

■ SP 012 099 / 911



Front ■ Dark Grey

Temples ■ ■ Dark Grey / Red

Hinge ■ Matt Gun

Lenses ■ Brown

Cat. 02

01 .02

OPTICAL COLLECTION

■ SPINE ACTIVE

SELF-ADJUSTABLE FOR THE PERFECT FIT /
Bi-injected materials - Large & medium hinge



SP | 1018

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
56 · 15 · 145

MATERIAL /
Injected

■ SP 1018 / 001



Front ■ Black
Temples ■ ■ Black / Black
Hinge ■ Black
Lenses Demo

■ SP 1018 / 100



Front ■ Brown
Temples ■ ■ Brown / Black
Hinge ■ Light Gold
Lenses Demo

■ SP 1018 / 625



Front ■ Navy
Temples ■ ■ Dark Grey / Navy
Hinge ■ Dark Gun
Lenses Demo

SP | 1019

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
55 · 15 · 145

MATERIAL /
Injected

■ SP 1019 / 002



Front Black

Temples Black / Black

Hinge Black

Lenses Demo

■ SP 1019 / 655



Front Navy

Temples Black / Navy

Hinge Black

Lenses Demo

■ SP 1019 / 855



Front Crystal

Temples Crystal / Navy

Hinge Silver

Lenses Demo

SP | 1020

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
55 · 14 · 145

MATERIAL /
Injected

■ SP 1020 / 055



Front ■ Black
Temples ■ ■ Black / Navy
Hinge ■ Dark Gun
Lenses Demo

■ SP 1020 / 200



Front ■ Red
Temples ■ ■ Red / Black
Hinge ■ Dark Gun
Lenses Demo

■ SP 1020 / 900



Front ■ Grey
Temples ■ ■ Grey / Grey
Hinge ■ Dark Gun
Lenses Demo

SP NEW MODEL

011 883

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
57 · 13 · 145

MATERIAL /
Injected

■ SP 011 883 / 002



Front ■ Black
Temples ■ ■ Black / Light Grey
Hinge ■ Dark Gun
Lenses Demo

■ SP 011 883 / 185



Front ■ Tortoise
Temples ■ ■ Black / Red
Hinge ■ Dark Gun
Lenses Demo

■ SP 011 883 / 633



Front ■ Navy
Temples ■ □ Navy / White
Hinge ■ Matt Silver
Lenses Demo

SP NEW MODEL

011 885

■ SPINE ACTIVE - 7.5 INJECTED



SIZE /
58 · 14 · 145

MATERIAL /
Injected

■ SP 011 885 / 001



Front ■ Black
Temples ■ ■ Black / Matt Black
Hinge ■ Black
Lenses Demo

■ SP 011 885 / 002



Front ■ Black
Temples ■ ■ Black / Navy
Hinge ■ Dark Gun
Lenses Demo

■ SP 011 885 / 633



Front ■ Navy
Temples ■ ■ Navy / Orange
Hinge ■ Matt Silver
Lenses Demo

SP — 1401

■ SPINE ACTIVE - 4.5 INJECTED



SIZE /
56 · 15 · 145

MATERIAL /
Injected

■ SP 1401 / 075



Front ■ Black
Temples ■ ■ Black / Lime
Hinge ■ Black
Lenses Demo

■ SP 1401 / 085



Front ■ Black
Temples ■ ■ Black / red
Hinge ■ Black
Lenses Demo

■ SP 1401 / 445



Front ■ ■ Tortoise
Temples ■ ■ Black / Brown
Hinge ■ Black
Lenses Demo

SP — 1402

■ SPINE ACTIVE - 4.5 INJECTED



SIZE /
53 · 15 · 145

MATERIAL /
Injected

■ SP 1402 / 001



Front ■ Black
Temples ■ ■ Black / Black
Hinge ■ Black
Lenses Demo

■ SP 1402 / 445 & 445_A



Front ■ Tortoise
Temples ■ ■ Brown / Brown
Hinge ■ Light Gold
Lenses Demo

■ SP 1402 / 855



Front ■ Crystal
Temples ■ ■ Grey / Navy
Hinge ■ Silver
Lenses Demo

SP — 1403

■ SPINE ACTIVE - 4.5 INJECTED



SIZE /
56 · 14 · 145

MATERIAL /
Injected

■ SP 1403 / 085



Front ■ Black
Temples ■ ■ Black / Red
Hinge ■ Black
Lenses Demo

■ SP 1403 / 285



Front ■ Red
Temples ■ ■ Black / Red
Hinge ■ Dark Gun
Lenses Demo

■ SP 1403 / 655



Front ■ Navy
Temples ■ ■ Black / Navy
Hinge ■ Dark Gun
Lenses Demo

SP NEW MODEL

011 900

■ SPINE ACTIVE - 4.5 INJECTED



SIZE /
59 · 14 · 145

MATERIAL /
Injected

■ SP 011 900 / 002



Front ■ Black
Temples ■ ■ Black / Cool grey
Hinge ■ Light Gold
Lenses Demo

■ SP 011 900 / 400



Front ■ Demi
Temples ■ ■ Warm Grey / Orange
Hinge ■ Matt Black
Lenses Demo

■ SP 011 900 / 932



Front ■ Grey
Temples ■ ■ Dark Grey / Yellow
Hinge ■ Matt Gun
Lenses Demo

SP NEW MODEL

011 901

■ SPINE ACTIVE - 4.5 INJECTED



SIZE /
59 · 15 · 145

MATERIAL /
Injected

■ SP 011 901 / 001



Front ■ Black
Temples ■ ■ Black / Black
Hinge ■ Matt Black
Lenses Demo

■ SP 011 901 / 911



Front ■ Dark Grey
Temples ■ ■ Cool Grey / Red
Hinge ■ Matt Gun
Lenses Demo

■ SP 011 901 / 926



Front ■ Grey
Temples ■ ■ Dark Grey / Blue
Hinge ■ Matt Gun
Lenses Demo

A close-up portrait of a man with short, dark hair and a light beard, wearing dark sunglasses and a dark grey suit jacket over a white shirt. He is looking off to the left. The background is a blurred, dark, grid-like structure.

LIFESTYLE COLLECTION
(2017)

SPINE

02 .01

SUNGLASS COLLECTION

■ SPINE LIFESTYLE

KNOW-HOW AND PRECISION /
Superior comfort

SP | 3015

■ SPINE LIFESTYLE - 7.5 ACETATE



SIZE /
55 · 18 · 145

MATERIAL /
Acetate

■ SP 3015 / 001



Front ■ Black
Temples ■ Black
Hinge ■ Silver
Lenses ◆ Red Mirror
Cat. 03

■ SP 3015 / 005



Front ■ Black Graffiti
Temples ■ Black
Hinge ■ Dark Gun
Lenses ◆ Silver Mirror
Cat. 03

■ SP 3015 / 602



Front ■ Blue Graffiti
Temples ■ Black
Hinge ■ Dark Gun
Lenses ◆ Grey / Blue Mirror
Cat. 03

SP | 3016

■ SPINE LIFESTYLE - 7.5 ACETATE



SIZE /
56 · 14 · 145

MATERIAL /
Acetate

■ SP 3016 / 001



Front ■ Black
Temples ■ Black
Hinge ■ Silver
Lenses ◆ Green
Cat. 03

■ SP 3016 / 003



Front ■ Black
Temples ■ Black Jade
Hinge ■ Dark Gun
Lenses ◆ Grey / Silver Mirror
Cat. 03

■ SP 3016 / 102



Front ■ Brown
Temples ■ Brown Jade
Hinge ■ Light Gold
Lenses ◆ Copper Mirror
Cat. 03

SP NEW MODEL

012 101

■ SPINE LIFESTYLE - 7.5 ACETATE



SIZE /
53 · 19 · 145

MATERIAL /
Acetate

■ SP 012 101 / 002



Front	■ Black
Temples	■ Tortoise
Hinge	■ Light Gold
Lenses	■ Solid Brown
Cat.	03

■ SP 012 101 / 070



Front	■ Black / Crystal
Temples	■ Black
Hinge	■ Shiny Gun
Lenses	■ Solid Green
Cat.	03

■ SP 012 101 / 565



Front	■ Olive
Temples	■ Tortoise
Hinge	■ Dark Gun
Lenses	■ Solid Smoke
Cat.	03

SP | 3403

■ SPINE LIFESTYLE - 4.5 ACETATE



SIZE /
52 · 18 · 145

MATERIAL /
Acetate

■ SP 3403 / 485



Front ■ Havana
Temples ■ Havana
Hinge ■ Black
Lenses ◆ Gradient Brown / Gold Mirror
Cat. 03

■ SP 3403 / 680



Front ■ Blue Havana
Temples ■ Blue Havana
Hinge ■ Black
Lenses ◆ Grey / Silver Mirror
Cat. 03

■ SP 3403 / 917



Front ■ Grey
Temples ■ Grey
Hinge ■ Black
Lenses ◆ Grey
Cat. 03

SP | 3404

■ SPINE LIFESTYLE - 4.5 ACETATE



SIZE /
51 · 17 · 145

MATERIAL /
Acetate

■ SP 3404 / 001



Front ■ Black
Temples ■ Black
Hinge ■ Silver
Lenses ◆ Green
Cat. 03

■ SP 3404 / 131



Front ■ Havana
Temples ■ Havana
Hinge ■ Light Gold
Lenses ◆ Grey
Cat. 03

■ SP 3404 / 202



Front ■ Brown
Temples ■ Brown
Hinge ■ Light Gold
Lenses ◆ Solid Smoke
Cat. 03

SP — 4401

■ SPINE LIFESTYLE - 4.5 METAL



SIZE /
57 · 15 · 145

MATERIAL /
Metal

■ SP 4401 / 001



Front ■ Black
Temples ■ Black
Hinge ■ Dark Gun
Lenses ◆ Green / Phantom Mirror
Cat. 03

■ SP 4401 / 006



Front ■ Black / Gold
Temples ■ Black Marble
Hinge ■ Dark Gun
Lenses ◆ Solid Smoke
Cat. 03

■ SP 4401 / 486



Front ■ Light Gold
Temples ■ Havana
Hinge ■ Light Gold
Lenses ◆ Apple Gold Mirror
Cat. 03

SP — 4402

■ SPINE LIFESTYLE - 4.5 METAL



SIZE /
60 · 13 · 145

MATERIAL /
Metal

■ SP 4402 / 081



Front ■ Black
Temples ■ Dark Grey
Hinge ■ Black
Lenses ◆ Smoke Gradient
Cat. 03

■ SP 4402 / 488



Front ■ Light Gold
Temples ■ Tortoise
Hinge ■ Light Gold
Lenses ◆ Apple Gold Mirror
Cat. 03

■ SP 4402 / 901



Front ■ Dark Gun
Temples ■ Black
Hinge ■ Dark Gun
Lenses ◆ Green / Phantom Mirror
Cat. 03

02 .02

OPTICAL COLLECTION

■ SPINE LIFESTYLE

KNOW-HOW AND PRECISION /
Superior comfort

SP — 1021

■ SPINE LIFESTYLE - 7.5 ACETATE



SIZE /
50 · 19 · 145

MATERIAL /
Acetate

■ SP 1021 / 001



Front ■ Black
Temples ■ Black
Hinge ■ Silver
Lenses Demo

■ SP 1021 / 002



Front ■ Black Tortoise
Temples ■ Black Tortoise
Hinge ■ Dark Gun
Lenses Demo

■ SP 1021 / 474



Front ■ Havana Tortoise
Temples ■ Havana Tortoise
Hinge ■ Light Gold
Lenses Demo

SP — 1022

■ SPINE LIFESTYLE - 7.5 ACETATE



SIZE /
50 · 19 · 145

MATERIAL /
Acetate

■ SP 1022 / 002



Front ■ Black Havana
Temples ■ Black Havana
Hinge ■ Dark Gun
Lenses Demo

■ SP 1022 / 065



Front ■ Gradient Black
Temples ■ Gradient Black
Hinge ■ Dark Gun
Lenses Demo

■ SP 1022 / 163



Front ■ Gradient Brown
Temples ■ Gradient Brown
Hinge ■ Light Gold
Lenses Demo

SP | 1023

■ SPINE LIFESTYLE - 7.5 ACETATE



SIZE /
55 · 14 · 145

MATERIAL /
Acetate

■ SP 1023 / 091



Front  Green Tortoise
Temples  Green Tortoise
Hinge  Dark Gun
Lenses Demo

■ SP 1023 / 107



Front  Brown Tortoise
Temples  Brown Tortoise
Hinge  Light Gold
Lenses Demo

■ SP 1023 / 405



Front  Havana
Temples  Havana
Hinge  Dark Gun
Lenses Demo

SP NEW MODEL

011 882

■ SPINE LIFESTYLE - 7.5 ACETATE



SIZE /
53 · 19 · 145

MATERIAL /
Acetate

■ SP 011 882 / 001



Front ■ Black
Temples ■ ■ Matt Black / Shiny Black
Hinge ■ Dark Gun
Lenses Demo

■ SP 011 882 / 403



Front ■ Tortoise
Temples ■ ■ Tortoise
Hinge ■ Light Gold
Lenses Demo

■ SP 011 882 / 904



Front ■ Grey
Temples ■ ■ Grey
Hinge ■ Dark Gun
Lenses Demo

SP — 1404

■ SPINE LIFESTYLE - 4..5 ACETATE



SIZE /
51 · 17 · 145

MATERIAL /
Acetate

■ SP 1404 / 001



Front ■ Black
Temples ■ Black
Hinge ■ Silver
Lenses Demo

■ SP 1404 / 131



Front ■ Brown Havana
Temples ■ Brown Havana
Hinge ■ Light Gold
Lenses Demo

■ SP 1404 / 202



Front ■ Burgundy
Temples ■ Brown
Hinge ■ Light Gold
Lenses Demo

SP — 1405

■ SPINE LIFESTYLE - 4..5 ACETATE



SIZE /
51 · 19 · 145

MATERIAL /
Acetate

■ SP 1405 / 001



Front ■ Black
Temples ■ Black
Hinge ■ Silver
Lenses Demo

■ SP 1405 / 131



Front ■ Brown Havana
Temples ■ Brown Havana
Hinge ■ Light Gold
Lenses Demo

■ SP 1405 / 591



Front ■ Green Tortoise
Temples ■ Green Tortoise
Hinge ■ Dark Gun
Lenses Demo

SP — 1406

■ SPINE LIFESTYLE - 4..5 ACETATE



SIZE /
49 · 19 · 145

MATERIAL /
Acetate


■ SP 1406 / 060



Front  Black Tortoise
Temples  Tortoise
Hinge  Light Gold
Lenses Demo




■ SP 1406 / 163



Front  Gradient Brown
Temples  Brown
Hinge  Light Gold
Lenses Demo

■ SP 1406 / 668



Front  Gradient Navy
Temples  Navy
Hinge  Silver
Lenses Demo

SP — 2404

■ SPINE LIFESTYLE - 4..5 COMBINED



SIZE /
52 · 17 · 145

MATERIAL /
Acetate & Metal

■ SP 2404 / 130



Front ■ Havana
Temples ■ Havana
Hinge ■ Silver
Lenses Demo

■ SP 2404 / 404



Front ■ Tortoise
Temples ■ Tortoise
Hinge ■ Black
Lenses Demo

■ SP 2404 / 405



Front ■ Dark Havana
Temples ■ Dark Havana
Hinge ■ Gold
Lenses Demo

SP NEW MODEL

011 890

■ SPINE LIFESTYLE - 4..5 COMBINED



SIZE /
49 · 20 · 145

MATERIAL /
Metal + Acetate

■ SP 011 890 / 103



Front ■ Black / Demi
Temples ■ Tortoise
Hinge ■ Matt Black
Lenses Demo

■ SP 011 890 / 618



Front ■ Matt Gun / Navy
Temples ■ Navy
Hinge ■ Matt Light Gun
Lenses Demo

■ SP 011 890 / 948



Front ■ Dark Grey / Gun
Temples ■ Grey
Hinge ■ Dark Gun
Lenses Demo

SP NEW MODEL

011 891

■ SPINE LIFESTYLE - 4..5 COMBINED



SIZE /
51 · 20 · 145

MATERIAL /
Metal + Acetate

■ SP 011 891 / 060



Front ■ Dark Gun / Black
Temples ■ Black
Hinge ■ Dark Gun
Lenses Demo

■ SP 011 891 / 402



Front ■ Dark Gun / Tortoise
Temples ■ Tortoise
Hinge ■ Dark Gun
Lenses Demo

■ SP 011 891 / 944

Front ■ Grey / Havana
Temples ■ Shiny Grey
Hinge ■ Matt Black
Lenses Demo

SP — 2402

■ SPINE LIFESTYLE - 4..5 METAL



SIZE /
54 · 15 · 145

MATERIAL /
Metall

■ SP 2402 / 001



Front ■ Black
Temples ■ Black
Hinge ■ Dark Gun
Lenses Demo

■ SP 2402 / 006



Front ■ Black
Temples ■ Black Marble
Hinge ■ Dark Gun
Lenses Demo

■ SP 2402 / 486



Front ■ Light Gold
Temples ■ Havana
Hinge ■ Light Gold
Lenses Demo

SP — 2403

■ SPINE LIFESTYLE - 4..5 METAL



SIZE /
55 · 14 · 145

MATERIAL /
Metal

■ SP 2403 / 017



Front ■ Black
Temples ■ Grey
Hinge ■ Black
Lenses Demo

■ SP 2403 / 658



Front ■ Navy
Temples ■ Navy
Hinge ■ Dark Gun
Lenses Demo

■ SP 2403 / 901



Front ■ Dark Gun
Temples ■ Black
Hinge ■ Dark Gun
Lenses Demo

SP — 2401

■ SPINE LIFESTYLE - 4..5 METAL



SIZE /
56 · 18 · 145

MATERIAL /
Metal

■ SP 2401 / 001



Front ■ Black
Temples ■ Grey
Hinge ■ Black
Lenses Demo

■ SP 2401 / 172



Front ■ Brown
Temples ■ Brown
Hinge ■ Dark Gun
Lenses Demo

■ SP 2401 / 658



Front ■ Navy
Temples ■ Navy
Hinge ■ Dark Gun
Lenses Demo

■ SP 2401 / 975



Front ■ Dark Gun
Temples ■ Black
Hinge ■ Dark Gun
Lenses Demo

SP — 2405

■ SPINE LIFESTYLE - 4..5 METAL



SIZE /
53 · 18 · 145

MATERIAL /
Metal

SP 2405 / 002



Front ■ Black
Temples ■ Black
Hinge ■ Dark Gun
Lenses Demo

SP 2405 / 172



Front ■ Brown
Temples ■ Black
Hinge ■ Dark Gun
Lenses Demo

SP 2405 / 901



Front ■ Dark Gun
Temples ■ Black
Hinge ■ Dark Gun
Lenses Demo

SP NEW MODEL

011 889

■ SPINE LIFESTYLE - 4..5 COMBINED






SIZE /
57 · 16 · 145

MATERIAL /
Metal + Acetate

■ SP 011 889 / 002



Front  Black / Gold
Temples  Tortoise
Hinge  Black
Lenses Demo

■ SP 011 889 / 932



Front  Dark Gun / Tortoise
Temples  Grey
Hinge  Dark Gun
Lenses Demo

■ SP 011 889 / 997



Front  Light Gun
Temples  Grey Brown
Hinge  Light Gun
Lenses Demo

THANKS FOR YOUR ATTENTION

SPINE
GET A GRIP

MIDO 2018